



# Farm & Food Funding HVADC Accelerator Program

HUDSON VALLEY AGRIBUSINESS

DEVELOPMENT CORPORATION

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[www.HVADC.org](http://www.HVADC.org)

## 2018 APPLICATION

### BASIC COMPANY INFO

Company Name \_\_\_\_\_

Website \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_ County \_\_\_\_\_

Have you incorporated your business:  YES  NO

If yes, what type of entity is your business (e.g. LLC, C-Corp): \_\_\_\_\_

Please list your bank of account \_\_\_\_\_

Are you a farm business?  YES  NO

If Yes, please indicate which of the following areas your project will involve (check all that apply)

- New Markets
- Production Expansion (new products or capacity)
- Value-Added Products
- Other (please describe): \_\_\_\_\_

Please describe your product or service in 10 words or less (elevator pitch):  
\_\_\_\_\_  
\_\_\_\_\_

Please provide a more robust description of your product/s or service. How are you unique?  
\_\_\_\_\_  
\_\_\_\_\_

Please describe your business model (how does/will your business make money?):  
\_\_\_\_\_  
\_\_\_\_\_

How are you looking to grow your business?  
\_\_\_\_\_  
\_\_\_\_\_

# FUNDING REQUEST

Amount of funding: \_\_\_\_\_

Please describe the use for the funds : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please check the type of funding you are seeking:

- Loan
- Grant
- Private equity
- Crowdfunding

Have you had a business valuation completed?     YES     NO

## MANAGEMENT TEAM

### PRINCIPAL OFFICERS

NAME	TITLE	OWNERSHIP %	US CITIZEN (Y/N)
_____	_____	_____	<input type="checkbox"/> YES <input type="checkbox"/> NO
_____	_____	_____	<input type="checkbox"/> YES <input type="checkbox"/> NO
_____	_____	_____	<input type="checkbox"/> YES <input type="checkbox"/> NO

Please describe the current roles of founders and/or principal operators in the operation of the business. Note: You will also be asked to provide a resume for each member of the management team:

  

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## DEVELOPMENTAL STAGE

Year business was founded: \_\_\_\_\_

Year product or service was introduced: \_\_\_\_\_

Progress of current plans:

  

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Past milestones and successes:

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Other developmental indicators:

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Please indicate your impediments to growing your business. What are the current challenges to business growth?

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## FINANCIAL STATUS

Please indicate 2016 Total Sales: \_\_\_\_\_

Please indicate 2017 Total Sales: \_\_\_\_\_

Please indicate 2018 Projected Sales: \_\_\_\_\_

Please list your top sales outlets (include % of total sales & whether it is retail or wholesale).

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Please list sales outlets you are trying to connect with to sell your product.

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Describe your ideal customer.

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Is your business currently reporting net profits  YES  NO ?

Is your business in good tax standing  YES  NO ?

Funds raised to date (describe):

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## JOB CREATION

Number of employees at startup: \_\_\_\_\_

Current number of employees: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

Employee growth projection:

2019: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

2020: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

2021: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

### Please attach the following materials to your application:

- Business plan and summary
- Marketing plan
- Company literature
- Management Team resumes
- Profit & Loss statements for the past 3 years
- Balance Sheet
- 3 years financial projections

Please tell us how you heard about the FFFA program - please list all:

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